

FRANCHISING.COM

Disabled Marine Veteran Opening Oxi Fresh Location in Tulsa

Local entrepreneur opening eco-friendly carpet cleaning franchise to be an inspiration for other disabled military veterans

LAKWOOD, Colo. - Oxi Fresh Carpet Cleaning, one of the largest and fastest-growing carpet cleaning franchise concepts in the industry, is continuing to expand its presence in Oklahoma. Local franchisee Douglas Green, a disabled military veteran, opened his new location at the beginning of November.

His Oxi Fresh territory will bring the brand's eco-friendly carpet cleaning services to 28 zip codes throughout the greater Tulsa area, including Tulsa, Broken Arrow, Bixby, Jenks, Muskogee, and other communities.

Prior to becoming a carpet cleaning franchisee with Oxi Fresh, Green spent eight years in the United States Marine Corps, during which he was deployed to Iraq, Kuwait, the United Arab Emirates, Bahrain, Japan, and Thailand. During his tours of duty, Green suffered multiple injuries while serving his country, including injuries to his spine, knees, and his shoulder; he is also living with post-traumatic stress disorder. After returning to the United States and leaving the military, Green owned two separate businesses before finding Oxi Fresh.

"I became an Oxi Fresh franchisee because I want to show other injured military veterans that it is possible to be a business owner," stated Green. "Oxi Fresh provides the perfect model for injured military veterans because even though I cannot physically do the work, I can still run my business well thanks to their unique processes and internal systems."

The carpet cleaning franchise has, since first opening in 2006, stood out in its industry due to its modern cleaning system. Oxi Fresh's oxygenated process doesn't rely on carpet saturation like a steam cleaner; in fact, it requires around 95% less water than that more traditional cleaning method. Oxi Fresh is able to achieve quality results while using less water due to their suite of green carpet cleaning solutions and powerful equipment.

The low water usage also allows carpets cleaned by Oxi Fresh to dry in about an hour, far less than the 12-24 hour dry times of many steam cleaners. Oxi Fresh estimates that their unique cleaning method has saved the planet tens of millions of gallons of water.

"After learning more about the innovative technology Oxi Fresh uses and the centralized franchisee support, I knew that Oxi Fresh was the perfect concept for me," added Green. "Oxi Fresh's commitment to providing a high quality carpet cleaning service to its customers was a perfect fit with my values, and I am proud to be an Oxi Fresh franchisee."

The carpet cleaning franchise company has been providing important services during the COVID-19 pandemic, including offering a hospital-grade, hard surface disinfectant that meets the EPA's criteria for use against SARS-CoV-2, the cause of COVID-19. Naturally, Oxi Fresh technicians are required to wear personal protective equipment, abide by social distancing guidelines, and follow CDC recommendations for hygiene and cleanliness.

"Oxi Fresh is proud to play a role in helping military veterans like Douglas achieve their dreams of being business owners," stated Oxi Fresh CEO and founder Jonathan Barnett. "Our brand is committed to giving back to those who have so dutifully supported our country, and we are excited to have Douglas join the Oxi Fresh family. We can't wait to see the positive impact that his Oxi Fresh location will have on the Tulsa community."